



Gulf Research Center  
Knowledge for All



Executive Learning

# Global Leadership Program

**An intensive 3-module leadership course:**

**Module 1:** Global Security - July 2006

**Module 2:** Global Economics - November 2006

**Module 3:** Global Politics - March 2007

Geneva, Switzerland





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A primary focus of the Gulf Research Center is to conduct a variety of high level learning programs with practical policy value. Following the successful establishment of its Executive Learning Program, the Gulf Research Center and the Geneva Centre for Security Policy is organizing a series on “Global Leadership Issues.” The central aim of the course is to improve the leadership skills and knowledge of mid-level professionals concerned with crucial global issues. This includes both the governmental and the private sector. Sensitive topics on issues such as security, economics, and politics will be deeply enmeshed in a process of interaction between leading scholars in those respective fields, as well as, senior officials from the public and private sector.



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**In the contemporary global context of security challenges, political developments and economic activities, leaders in these three spheres can no longer function isolated in their own sphere and insulated from the world.**

- The global security landscape has changed radically, with the expansion of new threats and their linkages to each other. Terrorism, weapons proliferation, natural disasters (forest fires, hurricane, earthquake, tsunami, avian flu), organised crime and conflicts are significant threats to national and global security. Furthermore, they are linked to each other in complex and dynamic ways.
- Globalisation is having a unique impact on the international political order and the role of State structures. Regional challenges are impacting the world in ways not experienced before. Even traditional societies are challenged in new ways.
- Energy supply remaining at a constant level, demand is increasing in the emerging economic giants. New technology has transformed traditional notions of market economy. Global labour movements are changing production methods and centres. The role of the WTO is not without controversy.

# Concept & Aim

**The Global Leadership Program responds to the urgent need to understand each of these spheres in themselves and in connection to each other. The specific objectives include:**

- To improve the knowledge of mid-level professionals sitting at the crucial intersection of politics, defense and economics about global developments and their impact on state and society
- To discuss and analyze current, previous as well as anticipated critical political issues concerning global developments
- To create a unique learning environment by inviting senior scholars, educators and political and economic figures from a number of different fields.
- To make experts exchange their ideas and engage in the discussion of the topics initiated by the program.

## Target Audience

Target Audience

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This course exposes practitioners from the public and private sectors to the range of interlinked challenges in the global security, political and economic contexts, and prepares them to comprehend and respond to these challenges.

Participants in the public sector will include: officials of Ministries of Defence, Foreign and Home Affairs, Economy, Justice, National Security Councils, Chambers of Commerce and governmental security think tanks. Participants from the private sector will include business leaders and other corporate professionals.

The course is taught through a combination of presentations and lectures, case studies, interactive group work and participant-led panels, and simulation exercises. We offer a range of practical and academic insights: current practitioners will offer insights based on direct field work-based experience; others will be resident faculty and experts.

Methodology

## Methodology

# Program Drogram

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The Global Leadership Program is a three-week program spread out over 3 one-week modules throughout the year and focusing on the main and key political, security and economics topics that concerned political and economic figures need to be aware of. The program is divided so that each week could focus in-depth on one of the three main areas mentioned, i.e.

- **the first one-week module consists of a module focusing on the main global security issues. This module will take place from 3 to 7 July 2006.**
- **the second one-week module concentrates on highlighting the main economic issues affecting the global environment. It will take place at the end of November 2006.**
- **the third one-week module looks at the key global political themes and concepts and is scheduled for March 2007.**

The Global Leadership Program takes place in Geneva, Switzerland. This ideal location is not only at the heart of Europe but also brings together a host of national and international governments and organizations.

Participants in the program will have the opportunity to choose among the different modules or to attend the entire three-week session. Thus, someone whose primary interest is the economic field could simply attend the sessions of the third week while someone from the diplomatic corps with an interest across the board would be able to participate for all three weeks. In this way, the program provides flexibility.





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**The Global Leadership Program is sponsored jointly by the Gulf Research Center (GRC) and the Geneva Centre for Security Policy (GCSP)**

### **The Geneva Centre for Security Policy (GCSP)**

The Geneva Centre for Security Policy (GCSP) is an international foundation established in 1995 within the framework of the Swiss participation in the Partnership for Peace (PfP). GCSP engages in four core activities: training diplomats, military officers and other civil servants in international security policy; research and seminars to support the training activities; conferences and outreach to promote dialogue on various security-related issues; and networking in the security field.

### **The Gulf Research Center**

GRC is a leading Arab think tank focusing on political, strategic, economic and social research questions confronting the Arab world. GRC combines the qualities of research expertise, a broad network of researchers and partners from which to draw on with its in-depth knowledge about the current status of public policy research in the Arab world.

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To apply for the program, a completed application form must be submitted to the Gulf Research Center. A form is attached to this brochure or can be downloaded through the GRC website. Prospective candidates are encouraged to apply online. Only complete applications will be considered. Of particular importance are the open fields in which the candidate explains of why he/she will benefit from participation. Thus, these fields should be filled in with special care.

The fee for Module One: Global Security is €5,000. Participants have the choice to take only one module of the Global Leadership Program or to sign up for all three modules at a reduced price. The fee for all three modules is €12,500. The tuition price includes participation in all the sessions of the program, all necessary conference materials, the conference reader, as well as lunches for the entire week and dinners on selected evenings. The fee does not include travel expenses to and from Geneva or hotel accommodations. Preferential rates at the Intercontinental Hotel in Geneva are available. Payment of the conference fee is due in full prior to the start of the program.

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## **Global Actors**

- Multilateral Security Architecture And Regional Stability
- EU, US, Russian Federation, Emerging Global Actors - China, India, Brazil

## **Strategic Security Challenges for Global Actors**

- WMD Proliferation
- Terrorism, Violent Non-State Actors, Weapons Proliferation
- Failed or Failing States
- Trans-National Organized Crime

## **Factors Of Stability / Instability**

- Governance, Rule of Law, Human Rights, Role of Civil Society, Corruption
- Migration, Demography & Integration
- Public Health (HIV/Aids, Avian Flue) in a Globalized World
- Managing Natural Resources in the Middle East (Oil & Water) and the Environment Change
- Economic Development

## **Crisis Management, Conflict Cycle & Global Security**

- Preventing Conflict, Early Indicators
- Conflict Management, Post-Conflict Stabilisation & Reconstruction
- Exercise & Simulation – Failed States

## **Paradigms For The 21st Century – Trends, Trajectories & Implications For Stability**

### Competing Perspectives

- Regional – EU/EU; Brazil, Russia, India, China (BRIC); Middle East
- Sectoral – Cultural; Economy; Political
- Comparing Institutional Perceptions

## **Trans-Cultural Synergy & Prevention Of Trans-National Security Threats**

## **Exercises & Simulation Throughout**



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**Economic Policy Making in a Globalized World**

-Role of the WTO

**The New Capitalism and the Transformation of World Markets**

**Energy Security and Future Energy Supply Trends**

**Global Labor Movements and Shifting Production Methods**

**Regional Economic Integration and its Impact on Trade Patterns**

**Creating the Conditions for Sustainable Development**

**Exercises & Simulation each day**



**Political leadership in the contemporary global context**

**Understanding the international architecture**

**Globalization, the International System and the Future of the State, impact on societies, migration**

**The United States and its Future Role as the World's Superpower**

**Russia, Central Asia and South Caucasus**

**What Role for the European continent?**

**The Impact of a Rising China and India**

**Rising Powers – Who is Next?**

**Challenges and Opportunities in the Arab World**

- Islam and the West: Is there a Clash of Civilizations?
- The Future of Iraq and its Impact on the Middle East
- The Israeli-Palestinian Conflict and Regional Repercussions

**Exercises & Simulation Throughout**

For further information  
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